



FOOTBALL CANADA

AUGUST 2007 REPORT

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Team Canada Takes Gold in New Orleans!

Team Canada from Stoney Creek, Ontario is the reigning U-15 World Flag Football Champion after coaches Matt and Diane Hill led their exceptional team to victory in New Orleans's Superdome on August 10th.

Canada was a standout not only as the best team in the tournament but also the only one



Team Ontario – U-15 World Flag Football Champions

playing with a co-ed team. 2007 is the first year in the history of the NFL Flag League that team gender rule was 'open.' That is a team could play with any mix of genders or all male or all female teams. Six of the ten teams that gained entry to the World Championship were all male. Three entered with one girl. Canada was the only team with two girls – a coed team by definition.

Players Anthony Pizzuti, Chris Johnson, Lucas Mancini, Jaclyn Carbone, Alex Hill - Male MVP,

Alexandra Petermann - Female MVP proved tough and resilient as she fought from behind more than once.

The Canadians' composure throughout the FFWC proved crucial as they overcame a loss to Mexico in the group stages, sealed a dramatic victory over USA when trailing with only seven seconds remaining in the semi final and came from behind in the championship game to win 27-14 over Mexico Diablos.

Mexico took an early lead in the Superdome on only the game's second play when Kevin Palomino reeled in a touchdown pass and Alan Mendoza scored the extra point. Canada was held in check, but on their next drive Chris Johnson caught a touchdown pass from Hill and Jaclyn Carbone tied the game.

Lucas Mancini, whose aerial threat had been a constant weapon in the Steelers' armory, gave Canada a 14-7 halftime lead and added three more touchdowns and a 27-7 lead. When Mexico threatened, the tournament's female MVP Alexandra Petermann twice produced

sacks before the male MVP Daniel Mier scored a late consolation touchdown.



Team Ontario

Celebration and Reflection

Team Canada celebrated as one of ten teams taking part in the FFWC by watching the preseason game that followed the Flag World Championship. Teams were given field level sideline seats, provided a guard of honor when the Saints entered the field and gave a halftime NFL Flag football display, which was highlighted on network television. Canada received the championship trophy from Saints owner/executive vice president Rita Benson LeBlanc and an enthusiastic welcome from the fans in the Superdome.



“We are proud to win for Canada and for our families who have been fantastic the way they have supported us here,” said quarterback and team MVP Alex Hill. “It was fantastic to play in the Superdome and we believed all along, even when we weren’t playing well or when things were going against us that we were going to win.”

Team Ontario as Team Canada

The team from Ontario qualified as Team Canada, July 5th at national championship at the North Winnipeg Nomads Football Club. Team Ontario was untouchable, winning 6 straight games. They defeated the Edmonton Eskimos 7-6 in the Final to gain entry to the NFL International Flag Championship in New Orleans. Aside from Ontario and Alberta, participating teams were from Manitoba, Saskatchewan, PEI, Nova Scotia, Quebec and Runnymede (school).

Years Past

Canada has finished as runner up in three of the previous seven tournaments.

World Championship Tournament Scores

Thursday August 9	Field 1	Field 2	Field 3
8am	Mexico 22 - Japan 21	USA 32 - England 0	Canada 34 - Korea 6
9am	Austria 38 - Spain 31	Mexico 46 - China 33	USA 26 - Thailand 20
10am	Canada 32 - Japan 25	Austria 35 - England 32	China 33 - Korea 26
11am	Thailand 28 - Spain 0	Mexico 21 - Canada 19	Japan 31 - Korea 2
Friday August 10	Field 1	Field 2	Field 3
8am	Thailand 44 - Austria 13	Spain 12 - England 27	Canada 47 - China 32
9am	Mexico 38 - Korea 13	USA 28 - Austria 0	
10am	USA 41 - Spain 13	Thailand 57 - England 36	Japan 21 - China 13
11am	SF1 - Mexico 34 Thailand 33	SF2 - USA 39 Canada 45	

For more information about the tournament and to see news links, visit:

<http://www.footballcanada.com/home.asp>

IFAF YOUTH COACH OF THE YEAR

TODD VAN RITCHIE

The 2007 NFL Youth football Summit took place in Canton, Ohio from July 24-27, 2007. The event was attended by over 150 coaches and administrators from all over the USA as well as Germany, Japan, Mexico, Australia, Bahamas and from Nova Scotia, Canada, Todd Van Ritchie.

The conference was educational with presentations from Bill Parisi (Performance Training Methods), former NFL place kicker Luis Zendejas (Arizona Cardinals Outreach Programs), Zachary Minor (ZINC Life skills Program), 2006 NFLHS Coach of the Year Rich Kallok (Character Development), 2003 NFLHS Coach of the Year Tony DeMatteo (Motivation), and former NFL coach and "Hot Topics in Football" author Tom Bass among others.



*Scott Hallenbeck and Todd Van Ritchie
USA Football*

Socializing with many great coaches from all over the world provided an excellent opportunity to learn and share while enjoying the hospitality of the NFL and USA Football. One of the social event highlights was a private reception at the Pro Football Hall of Fame. The educational aspects of the Summit concluded with a keynote talk about the importance of youth and high school football by former NFL star Boomer Esiason.

Todd's experience allowed him to meet former NFL players who now coach as well as administrators from many different programs and leagues throughout the USA. Todd had opportunities to talk about issues and successes in football with experienced coaches from every US state and was able to get an idea of how football is growing around the world from the other international coaches present.

UNTIMELY PASSING

Football Canada is sad to announce the sudden passing of long time Football Canada member and past president (2003 – 2004) Glen Bursey (a.k.a. Moose) at his residence, in St. John's Newfoundland, on August 26th 2007.

For those of you who did not meet or know Glenn, he was a member of the Football Canada Board of Directors and a member of Football Canada Executive Committee. Glenn held the portfolio as VP Admin and Non-Contact Football for a number of years and he served as President of Football Canada from 2003-2004.

Glen is survived by his wife Patricia. To send a message of condolence or sign the memorial guest book, please visit www.carnlls.com.

\$25,000 BELL COMMUNITY SPORT FUND GRANT



Former CFL Rough Rider and current Football Canada Technical Director Rick Sowieta gives some pointers to Ottawa's Matt Loye, 7, at an event celebrating a \$25,000 Bell Community Sport Fund grant for Ottawa's East Ottawa Generals Football Club at the Bell Sensplex in Kanata, Wednesday, August 29, 2007.

Over the past three years the Bell Community Sport Fund has distributed more than \$2 million worth of grants to the sport organizations, community centres and schools that help youth reach their potential through sports. The fund supports projects that improve accessibility to team sports.

The event included introductions by Bell Canada's Regional Director,

Cheryl Burwash and East Ottawa Generals Football Club President Mark Quinn explaining the challenges the club faces. Also, East Ottawa Generals players helped run a special football clinic for more than 30 area youth.

PHOTO OF THE MONTH



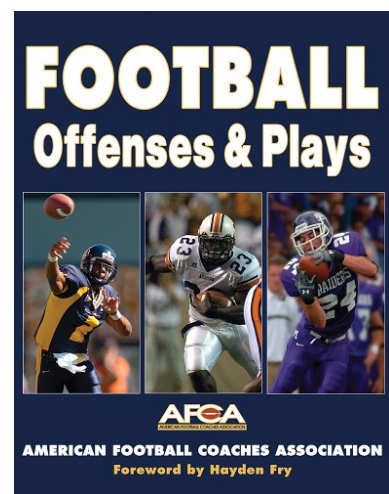
SUN BOWL XXII - Pacific Northwest Women's Football Championship 2007

Please send us any photos you would like posted to our photo gallery!!

HUMAN KINETICS – BOOK OF THE MONTH

Football Offenses & Plays presents all of the popular offensive systems used today as well as tactical advice for play calling in each of four areas of the field. It features insights from many of the game's top offensive minds, who have conceived, or are extremely successful in employing, a specific means of attack:

- Discover the strengths of the I-Formation from Al Borges and the use of the H-back from Joe Novak.
- Maximize the use of one-back sets using two, three, or four receivers with the help of Glen Mason, Joe Tiller, and Gregg Brandon.
- Make the shotgun a real weapon with the insights of Randy Walker and Rich Rodriguez.
- Learn how to use four receivers from shotgun formations from Rich Rodriguez.



- Trace the development of running attacks, including the veer with Bill Yeoman, the wing-T with Tubby Raymond, and flexbone with Fisher DeBerry.
- Execute soundly in the yellow zone, green zone, red zone, and gold zone with guidance from Dennis Franchione, Ralph Friedgen, Larry Kehres, and Terry Malone.
- Employ the best strategies for two-minute and no-huddle situations with advice from Gary Tranquill.
- Help your quarterback make effective play calls at the line of scrimmage with the audible system presented by Don Nehlen.

Developed by the American Football Coaches Association, *Football Offenses & Plays* is the most detailed and comprehensive book on offensive tactics ever published. Make it part of your game plan this season and see your side of the scoreboard light up!

American Football Coaches Association

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For more information on *52-Week Football Training*, please see:

<http://www.humankinetics.com/products/showproduct.cfm?isbn=0736000852>

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