



FOOTBALL CANADA

FEBRUARY 2007 REPORT

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FLAG FOOTBALL COMMUNITY SPORT – INITIATION PROGRAM

February 16, 2007 – The Coaching Association of Canada (CAC) has announced that the Flag Football Community Sport – Initiation Program has been granted conditional approval as per the recommendation of a National Coaching Certification Program (NCCP) Context Approval Review Committee.



Community Sport represents most participants' entry point into sport. It is often in community sport that participants first develop basic sport skills and abilities, and where the foundation for athlete development takes place.

The Community Sport Novice Coach is one who has the appropriate knowledge, skills, and attitude to apply them to young inexperienced participants both on and off the field.

The Novice Coach is trained to recognize and understand the important coaching principles that apply to learning, training within a sport environment, and growth development.

Please contact Cara Lynch at (613) 564-0874 or flag@footballcanada.com for more information on upcoming Coach and Learning Facilitator clinics.

NFL GLOBAL JUNIOR CHAMPIONSHIP XI CANADA BEATS USA IN THE FINALS – AGAIN!



Montreal, February 3, 2007 – For the third year in a row, Team Canada took the cup from the United States in the NFL Global Junior Championship XI. The young Canadian team won this 11th edition with a final score of 23-13 on Saturday afternoon at Lockhart Stadium in Fort Lauderdale.



This is the fourth title in eight appearances for the Canadian team, and the first win under head coach Glen Constantin.

For the entire story, please see:

http://www.footballcanada.com/news_details.asp?PageFrom=news.asp&newsID=67&Timeframe=Current

NFL GLOBAL JUNIOR CHAMPIONSHIP XI ALL-TOURNAMENT TEAM

Seven Canadians on tournament all star team

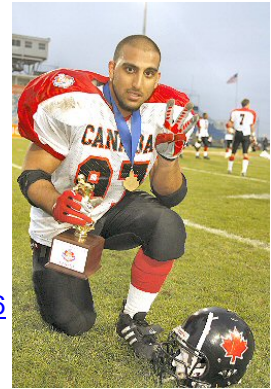
Montreal, February 5, 2007 – Seven Canadians were named to the tournament all star team at the NFL Global Junior Championships which concluded Saturday. Canada won its third straight title with a victory

over the U.S.

Named to the all star squad were defensive back Ameet Pall (pictured), QB Bruno Prud'homme, running back Anthony Woodson, receiver Julian Feoli-Gudino, offensive lineman Dylan Steenbergen, linebacker Felipe Fonseca and kicker Dan Village. Pall, who registered five sacks and 7.5 tackles in tournament play, was also named Team Canada's MVP.

For the entire story, please see:

http://www.footballcanada.com/news_details.asp?PageFrom=news.asp&newsID=68&Timeframe=Current



IFAF NEWS: PAN-AMERICAN FEDERATION OF AMERICAN FOOTBALL FOUNDED



USA Football Executive Director Scott Hallenbeck Elected President

(2007-02-09) During the lead up to Super Bowl XLI last week, seven countries from the Americas gathered in Miami to form the first-ever Pan-American Federation of American Football.

The mission of the new the Pan-American Federation of American Football (PAFAF) is to help grow the game of American Football in North, South and Central America, as well as the Caribbean. USA Football Executive Director Scott Hallenbeck was elected president.

For the entire story, please see:

http://www.footballcanada.com/news_details.asp?PageFrom=news.asp&newsID=69&Timeframe=Current

FLAG FOOTBALL COMMUNITY SPORT – INITIATION NATIONAL TOUR COMMENCES

Flag Football Canada has started training novice coaches with the NCCP Community Sport Initiation program. Rick Sowieta and Cara Lynch traveled to the Maritimes to train new Learning Facilitators and Coaches for 2007.

This is the first season that any Coach training has been made available for the Flag Football discipline. It has been well received in all meetings. Groups have been forthcoming with suggestions to improve and expand training sessions for the future.



Prince Edward Island

Three experienced coaches participated in the Learning Facilitator's Clinic on February 16 at Eliot River Elementary School in Cornwall, PEI. Mark MacDougall, Master Facilitator of Flag Football Coaches Clinics in PEI will present again at the Atlantic Coaches Conference in May. There is potential for Flag to also grow as an intramural sport at the junior high level in the province.

Nova Scotia

Six more coaches participated in the Learning Facilitator's Clinic at St. Agnes Junior High School in Halifax on February 17. In addition to local coaches, Andrew Allaby, New Brunswick Director of Non-Contact Programs,

travelled to take part in the course work. The technical-oriented group was insightful given levels of experience.

Newly trained Learning Facilitators, Nick Barr, Kevin Breen and Todd Van Ritchie were instrumental in modeling skills at the Coaches Clinic on Sunday. Their experience in coaching diverse groups and their attention to technical aspects of the game was truly a benefit to novice coaches.

Football Canada is excited for the next clinics, to be held in Winnipeg on March 3, 4.

LONG-TERM ATHLETE DEVELOPMENT CONFERENCE

(Ottawa, February 8th – 11th, 2007) - Football Canada was host to a nation-wide conference on the Long-Term Athlete Development Model and its effects on Football Canada programs and the football community as a whole. Richard Way of Pacific Sport Life, one of the leading experts on LTAD, introduced the model to our members, who then spent the next 3 days starting the process of developing a football-specific model. Discussions included stages of player development and the key issues facing our Canadian Game.

We also had the opportunity to hear from Andre Talbot regarding the new interactive online football community, theGridiron.ca, and from Doug MacQuarrie of the Canadian Centre for Ethics in Sport, who discussed the True Sport Movement and its various benefits.

We would like to extend our thanks to all the participants, including: Richard Way and Paul Jurbala (LTAD), Corey Beard (Sport Canada), Barry Gunther, Kim Wudrick, and Roger Collette (Executive), Tim Enger (Football Alberta), Jeff Yausie (Football Saskatchewan), Craig Bachynski and Don Van Achte (Football Manitoba), Peter Repac (Ontario Football Alliance), Marc Schryburt and Bob Mironowicz (Football Quebec), Kevin Artichuk (Football New Brunswick), Richard MacLean (Football Nova Scotia), Mark MacDougall (Football PEI), Larry Haylor (Canadian Interuniversity Sport), Perry Koziris, a fitness consultant from McGill University, Kevin McDonald and Jim Daley (CFL), and Mike Danischewsky (NFL Canada). National Office staff included: Bob Swan, Rick Sowieta, Cara Lynch, and Ryan Bechmanis.

The weekend proved to be a giant step forward in getting the football LTAD model off and running. The conference participants will now return to their respective associations and present an overview of the model for further review and discussion.

Refinement of the stages of development has already begun as well as the development of the skills matrix for the non-contact disciplines, which are essential to the development of our young athletes and all participants in the "Active for Life" stage of the LTAD model. Several working groups are also being formed to develop the 10 key factors that the LTAD model will provide.

If you would like to participate in this process or if you would like more information on where we are in the LTAD process please email Ryan Bechmanis at special@footballcanada.com. And a sincere thanks to all of those who have answered our LTAD surveys - your help has been invaluable!

CJFL NEWS: VIPERS ACCEPTED AT OFC AGM

The Ontario Football Conference held their 2007 Annual General Meeting in Kitchener, Ontario the weekend of February 9-10th. The 2006 season was reviewed with discussions to improve 2007.

The Tri City Vipers were unanimously accepted to play in 2007. The Vipers will play their home games at Centennial Stadium in Kitchener. President Joanne Hodge introduced the first Head Coach of the Vipers in the OFC, Neil Lang. Their colours are royal blue, silver and white. The Vipers along with the St Leonard Cougars, Windsor AKO Fratmen, Burlington Braves and London Beefeaters will play each other home and away in an eight game ten-week schedule.



For all the details, please visit: <http://www.cjfl.ca/>

ANNUAL GENERAL MEETING

Please be advised that Football Canada's Annual General Meeting will be held in Ottawa from June 1st to 3rd, 2007. More to details to follow.

FEDERAL CHILDREN'S FITNESS TAX CREDIT

Over the past few weeks the Sports Matters Group have been meeting with the Customs and Revenue Agency (CRA) officials about the implementation of the Children's Fitness Tax Credit.

Here is an up-date on the program:

1) CRA's website now contains **a new checklist** for use by organizations that are charged with determining whether their program should qualify for purposes of this new credit. You can find the info: <http://www.cra-arc.gc.ca/whatsnew/checklist-e.html>

2) SMG now has a direct line to CRA officials to help sort out enquiries. If the CRA 1 800 info line is unsatisfactory and if there is something that has not been addressed through their communiqués, Fact Sheets, or your enquiries, **please let Jennifer Purdy know and we'll pass the inquiry on to SMG to take it up with CRA officials.**

3) It appears that the Public Health Agency of Canada is set to launch a Public Awareness campaign about the tax credit and its health benefits. **Please alert your Associations and club networks** so that they can be ready for calls from parents in the month of March"

FOOTBALL MANITOBA HIRES NEW PROGRAM ASSISTANT

Football Manitoba welcomes Gena Cook to their staff as Program Assistant. Gena will be the main contact for Flag Football. You can contact her at (204) 925-5902 or gcook@footballmanitoba.com.

Football Canada is looking forward to Gena's contribution at the upcoming Learning Facilitator and Coaching Clinic in Winnipeg, March 3, 4.

PHOTO OF THE MONTH



NFL GLOBAL JUNIOR CHAMPIONSHIP XI
Canada vs. USA
Anthony Woodson (ball carrier)
Photo courtesy of: www.footballquebec.com

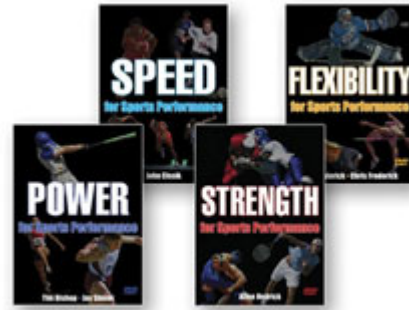
Please send us any photos you would like posted to our photo gallery!!

HUMAN KINETICS – BOOK OF THE MONTH

[NEW! Sports Performance 4 DVD Package](#)

The Sports Performance DVD Series addresses the training demands of serious athletes across all sports. Consisting of four DVDs on power, flexibility, speed, and strength, the series demonstrates that optimum training translates to optimal performance.

Sold as a package for \$99.95 or individually for \$29.95 ISBN: 0736067558



For more information on *Sports Performance 4 DVD Package*, please see: <http://www.humankinetics.com/products/showproduct.cfm?isbn=0736067558>

To order, please contact us at: admin@footballcanada.com.