



FOOTBALL CANADA

SEPTEMBER 2005 REPORT

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FOOTBALL CANADA CUP STEERING COMMITTEE

Football Canada Cup Steering Committee members will be meeting September 26-27, 2005 in Toronto to conduct a complete review of the Under 19 and Under 17 National Championships.

The Committee will make its recommendations to the Board of Directors by the end of October 2005.

FLAG FOOTBALL ON THE MOVE IN NEWFOUNDLAND & LABRADOR

Bob Swan, Technical Director Football Canada, journeyed to St. John's, Newfoundland to lead three workshops on Flag Football for teachers and physical education students at Memorial University of Newfoundland during September 15-17, 2005.

The workshops were part of "Leading the Way" Conference sponsored by the Newfoundland and Labrador Physical Education Special Interest Council. In his message, PESIC President David Constantine reminded conference participants that the theme of the Conference was to "encourage teachers to expand their practices and find ways to encourage students to participate in physical education classes and in physical activities within and outside the school".

140 participants had a choice of forty (40) workshops to attend during the conference, with teachers from 32 schools taking part in the Football Canada flag workshops.

In addition to the PESIC Conference, Bob met with Mark Peters (President, Football Newfoundland and Labrador – FBNL) and several members of his Executive to discuss a possible return of Football Newfoundland / Labrador to Football Canada and to sound FBNL on initiating a community youth flag football program within province. Ideas were shared and an overview of Football Canada's flag and touch football strategic plan was also provided.

STAFFING UPDATE – FLAG/TOUCH FOOTBALL

Football Canada is pleased to announce the addition of Colleen Sutherland to the National Office as Flag/Touch Program Administrator, effective September 19, 2005. She may be reached at (613) 564-0874 or via email at special@footballcanada.com.

A recent graduate of the Algonquin College Sport Business Management Program, Colleen joins us from the Ottawa Renegades, with whom she served as Game Day

Coordinator, in addition to assisting the 2004 Grey Cup Committee with corporate partnerships.

Please join us in welcoming Colleen to the Football Canada Family!

NFL/CFL FLAG FOOTBALL CHAMPIONSHIPS

The NFL/CFL Flag Football Championships (Ottawa) will take place on October 21st, 2005 at Frank Clair Stadium from 9am – 3:30pm. The winning team will go on to the National Championships which will be held during Super Bowl weekend in Windsor (first week in February).

School teams representing nine CFL cities qualify for the national championship tournament through this regional play.

Reebok NFL/CFL Flag Football is a co-ed, in-school program for elementary and middle school students that was launched in 1998. It was created to introduce the fundamentals of football to kids through their physical education classes. It is "curriculum-friendly" for educators, encourages teamwork and offers positive recreational alternatives. There are currently more than 1,200 schools across Canada that receive free Flag Football kits that include footballs, flags, coaching materials and tip books. Reebok NFL/CFL Flag Football is presented in partnership with TSN and Wilson, and is endorsed by Football Canada.

CAAWS WOMEN IN SPORT ENCOURAGEMENT FUND

The Canadian Association for the Advancement of Women and Sport and Physical Activity (CAAWS) announced today that it is offering twelve grants of \$900 to active girls and women and/or organizations offering sport programs targeted to girls and women. The **WISE (Women in Sport Encouragement) Fund** was developed in response to the ongoing financial need within the sport community and will help fund MSO-NSO-PSO sport initiatives in an effort to help financially assist members of the sport community in Canada. This fund is provided by CAAWS with support from Sport Canada. Since 2004, CAAWS has supported 20 individuals and organizations through this fund, dispersing over \$18,000 to members of the sport community.

National and Multi-Sport Organizations, as well as their provincial affiliates, are encouraged to apply. Individuals (such as athletes, coaches, officials) may also apply. Please feel free to forward this information within your community as you see fit. Note that details related to the **WISE Fund** criteria and application process can be found at www.caaws.ca. Applications will be accepted between November 15th, 2005 and January 13th, 2006 and an announcement regarding the successful recipients will be made in March.