



NEWS RELEASE

2010 IFAF WORLD SENIOR WOMEN'S FOOTBALL CHAMPIONSHIP

LARRY HARLOW NAMED HEAD COACH FOR TEAM CANADA AT THE INAUGURAL IFAF WORLD SENIOR WOMEN'S FOOTBALL CHAMPIONSHIP

Ottawa, 23 July, 2009 – Football Canada is pleased to announce Larry Harlow as the Head Coach of the National Senior Tackle Women's team to represent Canada at the 2010 IFAF World Senior Women's Football Championship.

History will be made in the Swedish capital Stockholm when the first-ever IFAF Women's World Championship of American Football is held in either late June or early July of 2010. The exact dates and number of participating teams are to be determined.

During the recent 12th annual IFAF Congress held in Canton, Ohio during the World Junior Championship, several countries expressed an interest in entering the inaugural competition. Women's tackle football is currently played in Austria, Brazil, Canada, Colombia, Germany, Finland, Japan, Sweden, Venezuela and the United States and several nations also boast female flag football participation.

In October 2008, Finland hosted Sweden in the first-ever international game played between two Women's tackle teams.

Larry Harlow has a very long resume in coaching. While coaching for a total of 33 years, he has been involved in football for 29 years. He has coached in 13 championships, including 8 football championships. This year coach Harlow was the runner up for the 2009 Coaching Association of Canada TSN/Chunky Most Valuable Coach in Canada.

During his 17 years experience coaching women in sports, he has brought passion to the lives of countless athletes. Larry is one of the founders of the New Brunswick Women's Football League, the New Brunswick Jr. Girls Football League and the Maritime Women's Football League. He is currently the Head Coach of the Saint John Storm, a team which he has transformed from last place into undefeated Maritime Champions.

Details to follow regarding player and assistant coach selection.

About Football Canada

Established in 1884, Football Canada is the national governing body of amateur football in Canada and a proud member of the International Federation of American Football (IFAF). Working closely with the provincial football associations, we develop programs and resources for players, coaches, officials in the three disciplines of Tackle, Flag and Touch Football. Football Canada's vision statement is "from playground to stadium" where players can participate in the game of football throughout a lifetime recreationally, competitively and internationally.

FOR IMMEDIATE RELEASE

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