



NEWS RELEASE

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IFAF JUNIOR WORLD CHAMPIONSHIP WEBSITE GOES LIVE ON THURSDAY NOVEMBER 20

Football Fans From More Than 50 Nations Expected To Visit www.JWCFootball.com

Wednesday, November 19, 2008 - PARIS, FRANCE – A website dedicated to bringing football fans the latest and most up to date news from the 2009 IFAF (International Federation of American Football) Junior World Championship will be launched on Thursday, November 20.

The website www.JWCFootball.com will be the online home of the inaugural IFAF junior tournament to be played at Fawcett Stadium, adjacent to the Pro Football Hall of Fame in Canton, Ohio, in June of next year.

The site will feature comprehensive information on each of the six nations that have already qualified for the event and will follow the fortunes of the five countries trying to claim the two remaining berths to Canton.

“This website will provide football fans from around the world with everything they wish to know about the 2009 IFAF Junior World Championship,” said IFAF President Tommy Wiking. “Whether you want to learn about the history of football in one of the competing countries, find out more about the qualifying games, or follow the games live online – all that will be accessible through www.JWCFootball.com.”

When the games kickoff in Canton on June 27, 2009, live stats will be available exclusively through the official tournament website along with regularly updated game recaps, photographs and reaction from players and coaches.

Fans will be able to buy tickets online, check team rosters, read about the Pro Football Hall of Fame and what host city Canton has to offer, enjoy player interviews and keep up to date with the latest news from the IFAF Junior World Championship. The website will also feature photo galleries, videos, sponsor opportunities and media resources.

JWC games between the world's eight best high school-aged (19 and under) national teams from four continents will be played on Saturday, June 27 and continue on Wednesday, July 1 and Saturday, July 4, before the Championship Game on Sunday, July 5. The United States qualified automatically as host along with number one seed Canada. Germany, Sweden and France will fly Europe's flag, while Japan will represent Asia. Either Australia or New Zealand and one from Mexico, Panama or the Bahamas will complete the tournament field.

About IFAF

The International Federation of American Football (IFAF) unites more than 50 countries on five continents through a burgeoning international sport. With national football federations in existence for more than 70 years, IFAF was created in 1998 to organize and further develop the game through international cooperation and global competition. Having conducted Senior World Championships (players aged 20 and older) since 1999 in Europe and Asia, summer 2009 in Canton, Ohio, represents the first IFAF Junior World Championship (19 years and younger). The IFAF office is located near Paris, France. For more, visit www.ifaf.info.

About USA Football

USA Football is the national governing body of America's favorite sport on youth and amateur levels. The independent non-profit hosts nearly 100 football training events per year, which offer education for coaches and game officials, skill development for players and resources for youth league administrators. USA Football oversees and manages U.S. national teams and is the United States' delegate to IFAF. USA Football was endowed by the NFL and NFLPA in 2002 and is chaired by former U.S. Congressman and professional quarterback Jack Kemp. For more, visit usafootball.com.