



**You can do it.
We can help.™**



Wednesday October 1, 2008

Dear Coach -

This season the NFL and The Home Depot will award more than \$10,000 in equipment and program improvements to the most dedicated youth football coaches in Canada. Any coach of organized tackle football for kids under the age of 19 is eligible, but coaches can only be nominated by current Canadian Interuniversity Sport football players.

Please ask your players to nominate their former high school or community-level coaches by November 3, 2008. We are looking for a few paragraphs explaining how important that coach was to them on and off the field.

Prizes include:

- \$5,000 in football equipment for the winning coach's program
- A \$1,000 gift card for The Home Depot (for 'football program renovation' projects, such as field repair, fixing bleachers, painting a locker room, etc.). This prize also includes project assistance from local The Home Depot Associates through Team Depot
- A trip to the Desjardins Vanier Cup in Hamilton where the winning coach will be honoured at the annual CIS coaches breakfast
- \$2,000 in football equipment and a gift card from The Home Depot for a value of \$500 for each of the two runners up
- Gift cards from The Home Depot for a value of \$100 for each shortlisted (top-ten) coach

Nominations are easy to submit at www.NFLCanada.com.

The deadline for submissions is Monday, November 3, 2008.

If a nomination submitted by one of your players makes the top three, we'll contribute another \$1,000 to your CIS program.

Over the past nine years this program has contributed more than \$115,000 in equipment to deserving programs, and put the spotlight on the grassroots-level football coaches who are the backbone of our sport.

Please post the attached letter and let your players know about this program!

Sincerely,

Jay Sweeney,
Director of Football Development
NFL Canada